



COR-VET: CAREER ORIENTATION IN VOCATIONAL EDUCATION AND TRAINING IN EUROPE

Workshop III:
THE SURVEY-CONSTRUCTION WORKSHOP

ABOUT US

- ◉ RicercaAzione[®] is a co-operative established in 1987 in Faenza, Italy, committed to social and economic research for a better understanding of social trends and the improvement of the quality of life.
- ◉ Our primary focus is the design, conduct and management of social research and actions for public administrations, private companies, social enterprises and universities.

OUR PHILOSOPHY

- ◉ commitment to an open and collaborative approach with stakeholders who are involved from the beginning of the project;
- ◉ sensitivity to political, social and environmental factors;
- ◉ global service, from the design of the research to the promotion of the results;
- ◉ interdisciplinarity, employing the contribution of different disciplines (sociology, psychology, anthropology, statistics, law).

ACTIVITIES

- ◉ Social research: design, conduct and management of social research, quantitative and qualitative research methods, and small and larger scale projects; surveys, construction and analysis of questionnaires, interview-based projects, focus groups and action research (obviously!!!);
- ◉ Education and training;
- ◉ Career orientation;
- ◉ Human resources selection.

KEY AREAS

- ◉ youth welfare and policies;
- ◉ drugs and alcohol abuse prevention;
- ◉ equal opportunities and reconciliation between family and work;
- ◉ migrations and multiculturalism;
- ◉ poverty and social exclusion;
- ◉ social security;
- ◉ entrepreneurship promotion;
- ◉ territorial marketing

CAREER ORIENTATION IN ITALY: WHO AND WHEN

13/14 years	15/16 years - in vocational high school	18 years - At the end of high education	At the end of first cycle	Drop out students	Young and adult people in their life cycle
which type of high school	which kind of specialization	Whether enter the University (which faculty) or the labour market			
Families and teachers	teachers	person in charge for Career orientation, internship in a company academic promotion	Academic tutor	Job center, employment agency	

CAREER ORIENTATION IN ITALY

- ◉ Norms regulating career orientation in school system are often not supported by adequate funds to implement them.
- ◉ Schools and other agencies try to pursue their aims about career orientation by different means, especially specific projects but:
 - there are excellent or extremely critical experiences, often in the same area and in the country as a whole
 - it is very difficult to ensure continuity
 - for students and young people is often hard to know where to find answers and solutions

OUR PROJECTS:

1. ATI- CAMPER
2. THE POINT
3. MOLINELLA: FLYWHEEL OF INTEGRATION
4. COOPERATIVE EDUCATION
5. IMPRENDERE NATURALMENTE
6. MENTOR ON LINE



Project “ATI-CAMPER”



- **OBJECT:** service for career orientation, as integration of standard activities of public Job Centres.
- **TARGET:** young and adults (over 18), foreign/italian people, unemployed looking for a job.
- **PLACE:** Towns of Forlì, Cesena, Savignano
- **PROMOTERS:** Institutions for vocational training and development (Irecoop ER/FC, Techné)
- **CO-FINANCIERS:** UE, Italian Labour Ministry, Region ER, Local Public Administration (Provincia Forlì-Cesena), public employment Centres in Forlì and Cesena.

Project “ATI-CAMPER”



- **MAIN ACTIVITIES:** counselling service for single and groups, balance of skills
- **INNOVATIVE IDEA:** going by camper in strategic points of the towns frequented by receivers (meeting places, central railway stations, parks) according to a scheduled timetable (dates, hours and places were spread by advertising in advance) and provide advice on site. The aim is to bring people to better know the public Gob Centres and try to give answers in brief times.
- **WORKING TOOLS FOR JOB HUNTING:**
 - interviews/meetings (max 3 meetings)
 - working schedule (for single and groups) aimed to design the own project assumption.
 - reference work on webnet, local newspapers and publications

Service “THE POINT”



- **OBJECT:** offering to young people and parents different levels of counselling with a pedagogical and psychological approach
- **TARGET:** families, parents, teenagers, young people, teachers living moments of crisis (personal, familiar, scholastic, working levels)
- **PLACE:** Faenza - Italy
- **PROMOTERS:** Co-op. RicercaAzione and Kaleidos, Faenza - Italy
- **FINANCIERS:** directly by receivers



Service “THE POINT”



- **MAIN ACTIVITIES:** counseling service for single and groups, balance skills, psychologic and pedagogic counseling, supporting parents in their role in family education, Individual interviews or couple or family, individual psychotherapy clinical paths, training and information meetings for parents/teachers/social operators and groups in training

- **INNOVATIVE IDEA:**

- Cooperation between private enterprises
- considering the person as a whole
- providing different approaches

WORKING TOOLS FOR PERSONAL ORIENTATION:

- interviews/meetings
- working schedule aimed to design one's own project
- Involvement of young people in the activities of the cooperatives as volunteer e.g. summer Centre for children/teenagers, environment recycling, and so on
- training events for parents about parenting



The Molinella: flywheel of integration

A premise

Recent growth in our area of second generation migrants, boys and girls, often not completely integrated within educational system.

they enter vocational training pathways but not always; they are drop out students, particularly weak subjects and at risk of social exclusion.

For them career orientation is even more important and it needs specific tools.



The Molinella: flywheel of integration

Prog. 2010/FEI/8461 – action 1 – EU Fund for Extra-EU citizens Integration

- **OBJECT:** promote socially and working integration in the town of the foreign people coming from extra-EU countries
- **TARGET:** foreign people just arrived in Italy which need a training about civics education, italian language, orientation to italian laws and private/public services
- **PLACE:** Faenza District - Italy
- **PROMOTERS:** Co-op. RicercAzione , Municipality of Faenza, CTP - public institute for adults ' training
- **FINANCIERS:** Ministry of Interior , EU, Co-op. (co-financiers: RicercAzione, Municipality of Faenza)

The Molinella: flywheel of integration

Prog. 2010/FEI/8461 – action 1 – EU Fund for Extra-EU citizens Integration

- **MAIN ACTIVITIES:** bureaucratic settlement, courses of civics education and visit to useful private/public services, migrants women empowerment, vocational orientation, aid for study for teenagers.

- **INNOVATIVE IDEA:**

- Private enterprises -co.ops- and local institutes cooperate to provide a global service for supporting migrant people

WORKING TOOLS FOR VOCATIONAL ORIENTATION:

- interviews/meetings
- working schedule aimed to design the own project path (study, work, family, or...)
- counselling single and groups



The Molinella: flywheel of integration – empowerment courses

The project has a specific aim about girls and women empowerment, improvement of self-confidence, enhancing of knowledge, skills and abilities, capacity-building and the ability to decide, to be independent, to have a say in the family, in society and politics, the ability to access and remain in the company's decision-making centres, politics and economy.

Career orientation is the starting point for many of the women involved, only starting from their goals, desires, skills, attitudes ... is possible to define a career development and the milestones of the path.

Methodology: peer education, young women meetings, individual counseling



Cooperative education

- **OBJECT:** develop and facilitate the transition from school to the world of work, spreading the culture of entrepreneurship and values of the co-ops.
- **TARGET:** 17teen attending secondary schools (mainly vocational school)
- **PLACE:** secondary schools in Bologna, Ravenna, Forlì-Cesena, Rimini - Italy
- **PROMOTERS:** Co-op. RicercaAzione , Irecoop ER (institute for professional training), Confcooperative, Legacoop
- **FINANCIERS:** Chambre of Commerce, Confcooperative and Legacoop (association of cooperatives)



Cooperative education

- **MAIN ACTIVITIES:** students in small groups simulate the constitution of an enterprise in different economic sectors
- **INNOVATIVE IDEA:** prize contest among schools: winners are students who designed a sustainable business project employing cooperative tools.

WORKING TOOLS FOR VOCATIONAL ORIENTATION:

- **A. knowledge:** theoretical-practical information about cooperatives: legal, genesis and history, principles and values, business strategies, how to constitute, organize and manage the enterprise; marketing and business plan.
- **B. relational Goals:** improve solidarity, cooperation and responsibility through team work and cooperative learning
- **C. professional goals:** development of skills and orientation to entrepreneurship, meetings with cooperative entrepreneurs and guided tours directly by the firms.



Cooperative For school-work Transition

“Imprendere Naturalmente coop.agricola”

[Doing Business Naturally]

OBJECT: The CPT is a cooperative where members are students, teachers and external partners, constituted within the school to develop a real entrepreneurial activity starting from the vocation of the school.

- **TARGET:** 16-20 members of secondary high school "Persolino-Strocchi" a vocational school the sector of Agriculture and Environment
- **PLACE:** Faenza - Italy
- **PROMOTERS:** The constitution's project and the business idea were elaborated and developed by students supported by Co-op. RicercaAzione and Confcooperative Ravenna.
- **FINANCIERS:** CIPE - public Fund by Ministry of Labour - Italy , directed to the development of depressed areas.

Cooperative For school-work Transition

“Imprendere Naturalmente coop.agricola”

[Doing Business Naturally]

MAIN ACTIVITIES: students and teachers put into practice the cooperative method by the real constitution of an enterprise co-op. in the agricultural sector. They become working members of the co-op. specialized in production, processing, sale&marketing of wine&agricultural products + design and maintenance of rural areas and public/private green spaces (gardens, flowerbeds, parks, eg.)

- **INNOVATIVE IDEA:** the CPT form is a real enterprise and represents the following step after the «Cooperative Education» project.
- **WORKING TOOLS FOR VOCATIONAL ORIENTATION:**
- skills empowerment (knowledge, relational, working) learned at school and self-developed, thanks to the technical aid of entrepreneurs members of the co-op.
- Meetings for evaluation: business management, relations among members, motivation to the cooperative work

MENTOR ON LINE

OBJECT: to offer an online mentoring service to young women entrepreneurs in order to help them developing their career, giving tools to define aims, supporting young women in decion processes, motivation and self confidence.

TARGET: young women working in cooperatives

- **PLACE:** Emilia Romagna - Italy
- **PROMOTERS:** Studio Meta, Co-op. RicercAzione and Confcooperative Emilia Romagna.

FINANCIERS: National law about equal opportunities nr. 125/91

MAIN ACTIVITIES: based on the relationship between the mentor (a senior woman entrepreneur) and the mentee (a young entrepreneur) and on the comparison and transferring of experiences.

INNOVATIVE IDEA: use of new technologies employed to develop a face to face approach despite the distance through videoconference and to exchange information and knowledge through forums, chat rooms and blogs.

